



# WEBSITE INTEGRATION OF REVEAL – A HOW-TO-GUIDE

Access to REVEAL can be integrated seamlessly in any digital environment. To make this process as simple as possible for you, we have created this how-to-guide that explains the few actions you will have to take to allow athletes, coaches and other relevant stakeholders to share information through REVEAL.

Follow the steps and find ready-to-use content ensuring that your audience knows exactly what to do and how to use REVEAL.

## STEP 1

Click here and access the **REVEAL promotional package** (Password: 7x24lpzedl)

### STEP 2

Select the folder "01 - Assets for website integration" and chose from a large number of pre-designed banners in the most common dimensions.

In case you require a different format, you can design your own banner using the provided assets. To do so please select the folder "03 - REVEAL logos-Branding elements", where you find logos and background options. You can also contact us at reveal@ita.sport and ask us to design the banner for you.

### STEP 3

Identify the best place for the banner. We recommend the anti-doping section of your website or even a well visible spot on the landing page of your website. Experience shows that REVEAL works most efficiently when easy access is provided.

### STEP 4

Add a short paragraph below the banner explaining the function of REVEAL and how to use this opportunity of speaking out in a secure space. You can copy the following text:

REVEAL is a platform where you can share information about doping suspicion in a completely anonymous and secure manner – managed independently by the International Testing Agency (ITA). Every piece of information is important in the fight for clean sport and through REVEAL you can support the investigation of anti-doping rule violations or criminal behaviour.

Please feel free to contact us at <u>reveal@ita.sport</u> should you have any questions.