



Public accreditation portal

The World Games 2013 Cali portal is the online media used for accreditation registration of this world-class event.

To accomplish its journalistic functions, the press will need to be accredited in categories such as: journalist, photographer, camera operator, internet, etc.

The credential is non-transferable and cannot be used by any journalist other than the person who requested it. Any inconsistency of this kind by the person using the accreditation will result in the immediate withdrawal of the credential and the person concerned will be removed from the Games.

Accreditation does not serve as a replacement for a visa. Foreign journalists visiting Colombia may need a visa to enter the country. Each journalist must request a visa on their own account in accordance with the laws of each nation.

Press category

Please take 10 minutes to register. Once begun, the registration process must be completed; otherwise, the registration must start all over again.

The Cali Local Organizing Committee has extended the deadline for press accreditation. The new deadline ends on Friday, May 17, 2013.

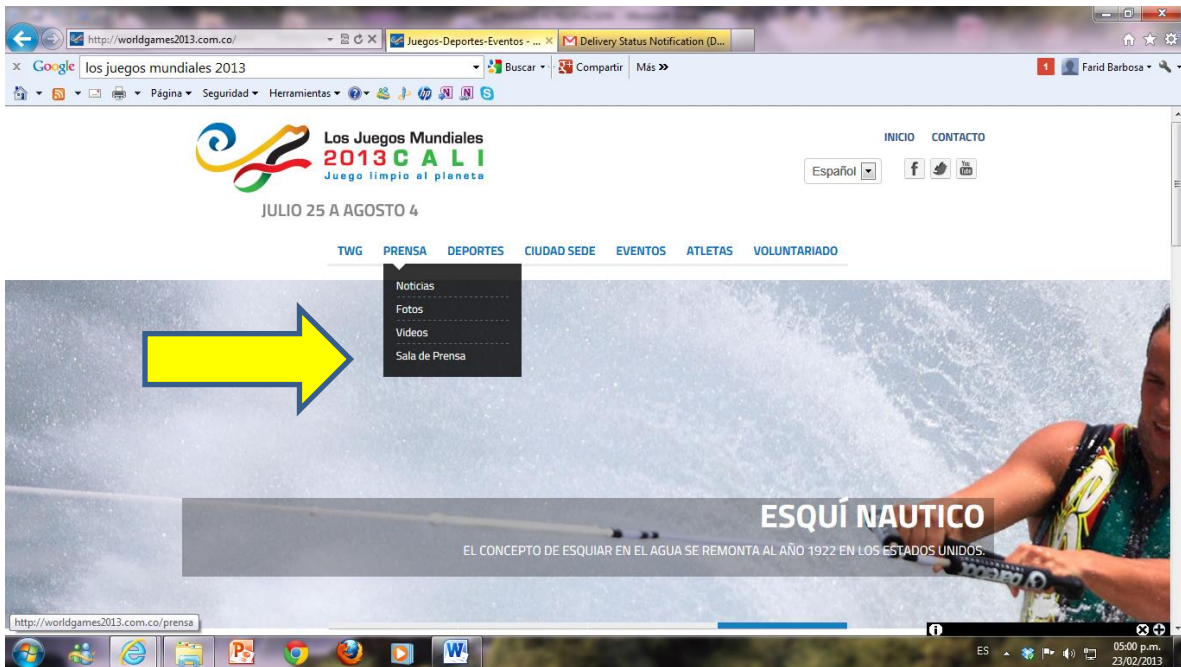
Access to the online portal of the Games and the accreditation application do not guarantee the issuance of accreditation. These are just the first step of many that need to be taken for the credential to be approved. This application is personal and must comply with all information required by the CLOC.

The following is a general guide that will help you carry out your application for accreditation. This is only a guide and the only one responsible for completing the application are the applicants themselves.

Accreditation request must be made online, visiting:
<http://www.losjuegosmundiales2013.com/>



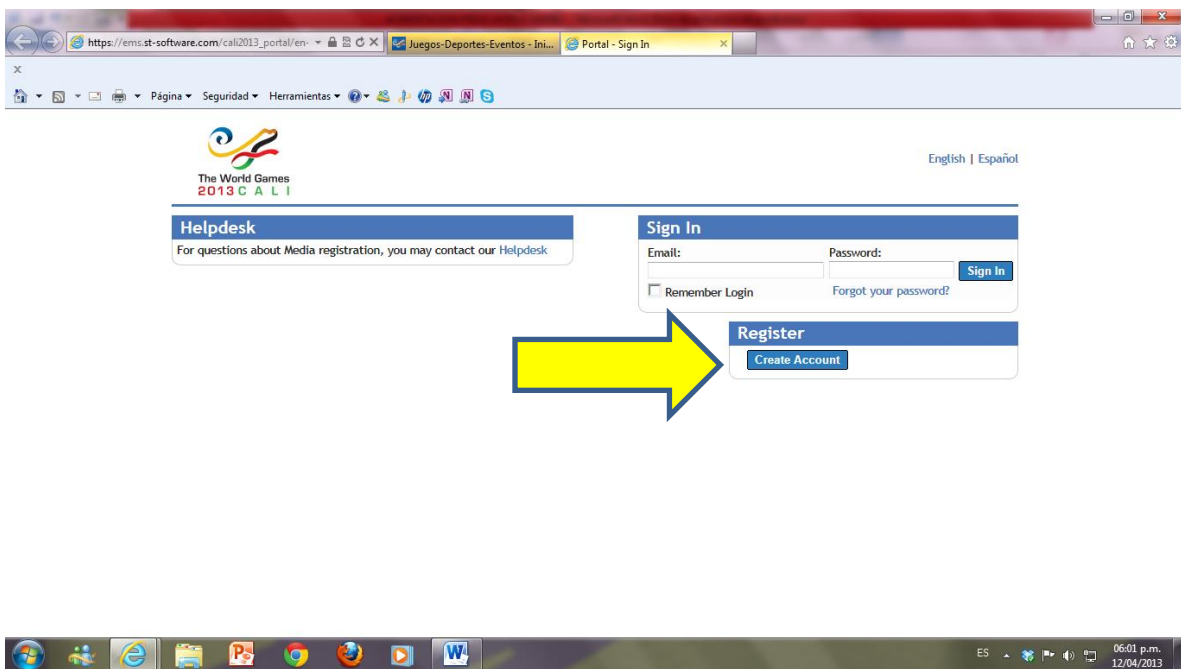
Click the PRESS [PRENSA] option in the menu and enter via PRESS ROOM [SALA DE PRENSA] (see yellow arrow below for reference).



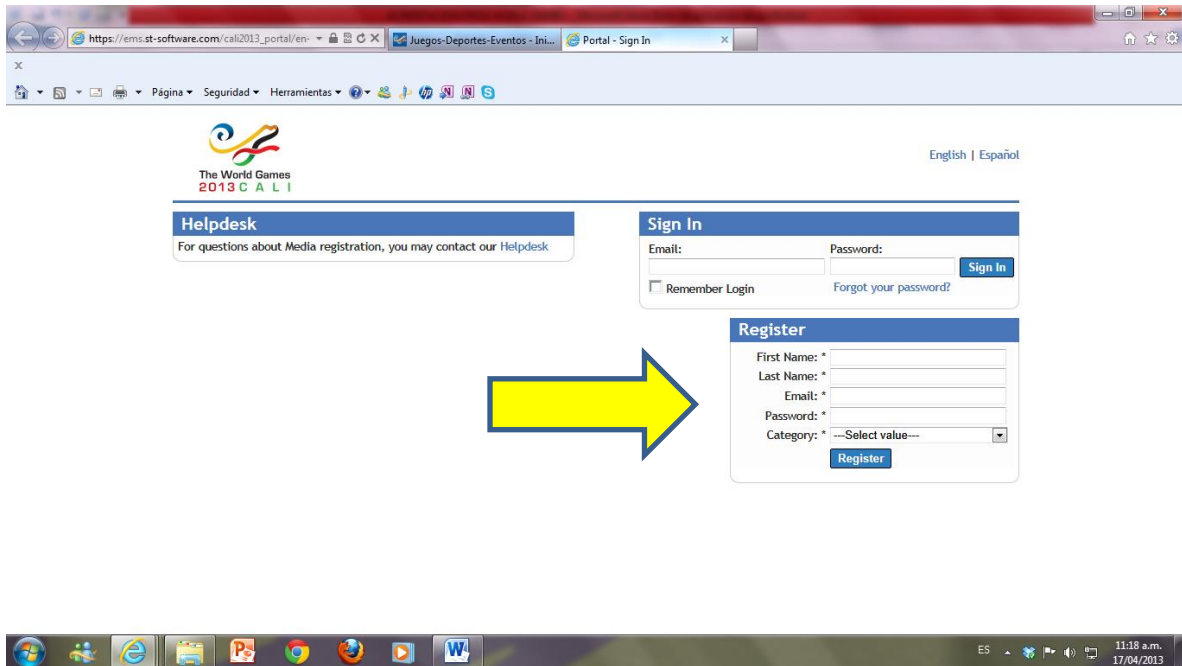
Next screen click on Accreditation [ACREDITACIONES]



To create a new account, click on: Create Account



A pop-up menu will display in a new page.



Fill in your personal information: first name, last name, email, password and requested category; click on **REGISTER**.

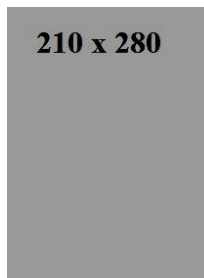
Now open your incoming email folder to receive a confirmation email; click on the link attached in the email.

Approval to access to accreditation registry does not mean that credentials have been issued. The process requires the applicants to fill their personal data into the registration form.

When starting the session for the first time, make sure to type in all personal information requested. All fields in the form must be completed, particularly the mandatory fields marked with an asterisk.

Be clear in your request: Based on the communication medium you work with, bear in mind your journalist category: press, photographer, camera operator and / or internet website, etc. Be advised that all applications that are incomplete, with errors, or turned in past the due date, will be rejected.

- The photograph must be in one of the following formats: **jpg, jpeg or png**; and have a minimum resolution of 210 x 280 pixels in a 4:3 proportion.



- In the field **AIPS**, applicants must upload the corresponding credential (ID) of their press association. In case applicants do not have one, a valid license of a legally constituted press association will be accepted (ACORD, CNP – National Journalist School, CPC – Journalist Circle of Cali, etc.).

Once having filled in the entire form, click on SAVE. If applicants do not save the information, **the system will NOT validate it and applicants have to repeat the application process.**

Final Step

Once applicants have signed up online and provided all requested information, the CLOC will request some additional data to confirm the applicants' information. This ends the application request phase; an email will be sent to the applicants, containing the approval of each accreditation, enabling the applicants to continue with the final step of the process.

If the accreditation is approved, applicants will be notified via email, with information regarding credential delivery. Applicants must show up on the specified date at the Credentials Center, located in the Centro de Eventos Valle del Pacifico, where credentials will be issued. To claim credential, applicants must present their ID Card or Passport.

Upon receiving the credential, applicants accept all of the CLOC's rules, including the specific areas where they will carry out the press coverage. The CLOC will define the press rooms, mixed zones, and photography zones.

Competition areas, dressing rooms, and technical areas are exclusive zones for the athletes, judges and organizers; **by no means for the press.**

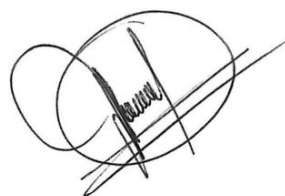
Accreditation quota for communication media

The CLOC can limit the media coverage quota based on the requests and media type: newspaper, magazines, TV, websites, news agencies, radio transmission, reporters, etc.

Additionally, the CLOC may request from whichever communications organization it chooses a list of all authorized personnel who will be pursuing accreditation. The purpose of this is to avoid registration by **UNAUTHORIZED** personnel of the media agencies that will be doing coverage of this world-class sports competition.

The Cali Local Organizing Committee wishes you great success in your press activities, covering the most important event in the history of Colombia.

Thank you very much for your attention and please be reminded that success depends on a well-organized process.

A handwritten signature in black ink, appearing to read 'Farid Barbosa', is written over a circular scribble and several diagonal lines.

Julia Arcila
Assistant Communications Director
The World Games 2013 Cali

Farid Barbosa
Chief Press Officer
The World Games 2013 Cali
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